INVESTOR PRESENTATION

Q4 & FY18 RESULTS MAY 2018



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DISCUSSION SUMMARY

- Q4 & FY18 Results Update
- About Us
- Operational Summary
- Business Model

KEY HIGHLIGHTS



Revenues

- Q4 FY18 Revenues grew by 13% YoY to Rs 4,336 Mn
- FY18 Revenues grew by 3% YoY to Rs 17,557 Mn

EBITDA

- Q4 FY18 EBITDA grew by 139% YoY to Rs 190 Mn
- FY18 EBITDA grew by 4% YoY to Rs 731 Mn

Finance Cost

- Q4 FY18 Finance Cost declined by 4% YoY to Rs 99 Mn
- FY18 Finance Cost declined by 21% YoY to Rs 397 Mn

PBT

- Q4 FY18 PBT improved to Rs 101 Mn (loss Rs 3.2 Mn in Q4 FY17)
- FY18 PBT grew by 104% YoY to Rs 319 Mn

PAT

- Q4 FY18 PAT improved to Rs 70 Mn (loss Rs 0.5 Mn in Q4 FY17)
- FY18 PAT grew by 26% YoY to Rs 211 Mn

Dividend

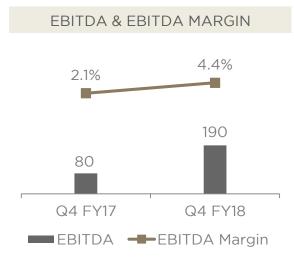
Rs 60.2 Mn Dividend declared for FY18, which translates into
 28.6% Dividend Payout Ratio (incl. DDT)

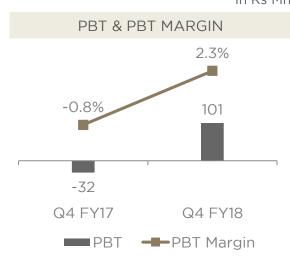
Q4 FY18 RESULT HIGHLIGHTS



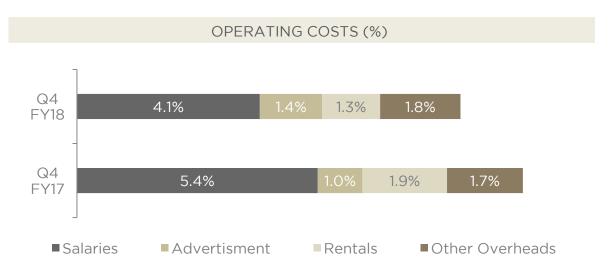
In Rs Mn









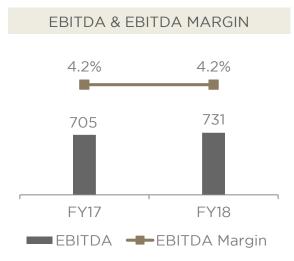


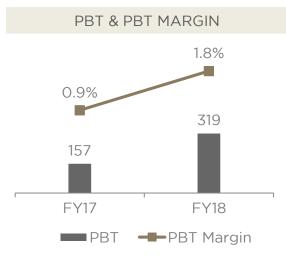
FY18 RESULT HIGHLIGHTS



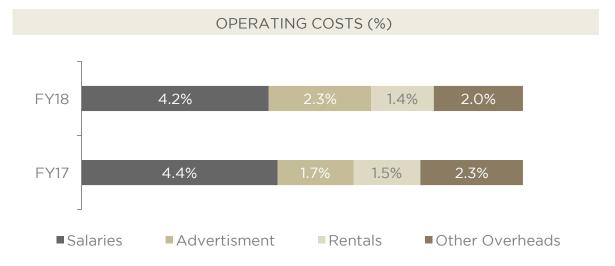












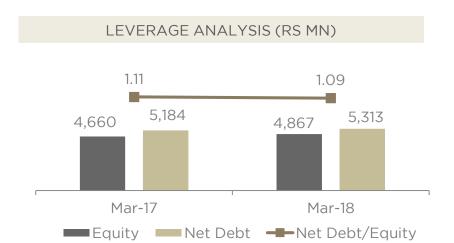


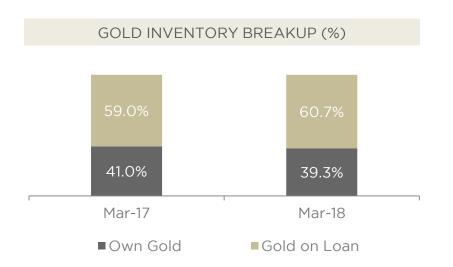


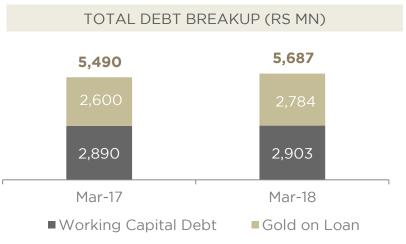
| REVENUE ANALYSIS | |
|--|---------------|
| Total Revenue Growth % - Q4 FY18 | 13.1% |
| Same Store Sales Growth % - Q4 FY18 | 9.6% |
| Share of Diamond Jewellery - Q4 FY18 (Q4 FY17) | 20.9% (21.2%) |
| Total Revenue Growth % - FY18 | 3.4% |
| Same Store Sales Growth % - FY18 | Stable |
| Share of Diamond Jewellery – FY18 (FY17) | 23.4% (21.9%) |

FY18 BALANCE SHEET UPDATE









Note: Gold on Loan is shown as part of short term borrowings, while some of the listed peers show it under current liabilities / trade payables

Q4 & FY18 - KEY RESULT TAKEAWAYS



REVENUES:

- Q4 FY18 revenues grew by 13.1% YoY.
 - Jewellery sales gained traction on the back of ongoing wedding season.
- FY18 revenues grew by 3.4% YoY.
 - Share of diamond jewellery increased from 21.9% to 23.4%.

MARGINS:

- Q4 FY18 gross margin increased to 13.0% compared to 12.0% in Q4 FY17.
- Advertising & marketing expense grew in line with continued investment in marketing and brand building activities in FY18 and the benefits of this will accrue in near term.
- Other operating expenses were kept under strict control.
- Q4 FY18 EBITDA increased by 138.5% and EBITDA margin increased to 4.4% compared to 2.1% in Q4 FY17.



Q4 & FY18 - KEY RESULT TAKEAWAYS



BALANCE SHEET:

- Inventory remained stable on YoY basis; the inventory at 4 mall stores, opened in FY18, was carved out from existing inventory.
- Total Debt grew from Rs 5,490 Mn in Mar-17 to Rs 5,687 Mn in Mar-18, primarily due to increase in Gold on Loan. Working Capital debt was stable on YoY basis.
- Net Debt / Equity marginally improved from 1.11x in Mar-17 to 1.09x in Mar-18.
- FY18 Finance Cost declined by 21% YoY driven by lower proportion of avg. working capital debt utilised in FY18. The average cost of debt was 7.1% in FY18 compared to 8.4% in FY17.

RETAIL SPACE ADDITION:

• We opened our 37th store in Phoenix Market City Mall, Pune in March 2018 with an area of 996 sq. ft.









| Particulars (In Rs Mn) - Standalone | Q4 FY18 | Q4 FY17 | YoY % | FY18 | FY17 | YoY % |
|-------------------------------------|---------|---------|---------|--------|--------|--------|
| Net Revenues | 4,336 | 3,834 | 13.1% | 17,557 | 16,980 | 3.4% |
| COGS | 3,774 | 3,373 | 11.9% | 15,096 | 14,612 | 3.3% |
| Gross Profit | 562 | 461 | 21.8% | 2,461 | 2,368 | 3.9% |
| Gross Margin (%) | 13.0% | 12.0% | 93 bps | 14.0% | 13.9% | 7 bps |
| Personnel Expenses | 177 | 205 | -13.6% | 730 | 743 | -1.7% |
| Other Expenses | 195 | 176 | 10.5% | 1,000 | 920 | 8.7% |
| EBITDA | 190 | 80 | 138.5% | 731 | 705 | 3.6% |
| EBITDA Margin (%) | 4.4% | 2.1% | 230 bps | 4.2% | 4.2% | 1 bps |
| Depreciation | 21 | 20 | 7.3% | 85 | 87 | -2.4% |
| Other Income | 32 | 11 | 189.4% | 70 | 41 | 73.3% |
| Interest Expenses | 99 | 103 | -3.7% | 397 | 502 | -20.9% |
| Profit Before Tax | 101 | -32 | - | 319 | 157 | 103.6% |
| PBT Margin (%) | 2.3% | -0.8% | 317 bps | 1.8% | 0.9% | 89 bps |
| Tax | 31 | -31 | - | 108 | -11 | - |
| PAT | 70 | -0.5 | - | 211 | 167 | 25.8% |
| PAT Margin (%) | 1.6% | -0.01% | 164 bps | 1.2% | 1.0% | 21 bps |

Q4 & FY18 - BALANCE SHEET



| Particulars (In Rs Mn) – Standalone | March-18 | December-17 | September-17 | June-17 | March-17 |
|-------------------------------------|----------|-------------|--------------|---------|----------|
| Shareholders Funds | 4,867 | 4,803 | 4,730 | 4,739 | 4,660 |
| Loan Funds | 5,687 | 5,283 | 6,041 | 5,511 | 5,490 |
| Gold on Loan | 2,784 | 2,595 | 3,043 | 2,685 | 2,600 |
| Working Capital Loan | 2,903 | 2,688 | 2,998 | 2,827 | 2,890 |
| Other Long Term Liabilities | 62 | 73 | 71 | 57 | 42 |
| Sources of Funds | 10,615 | 10,159 | 10,842 | 10,307 | 10,191 |
| Net Block | 1,001 | 1,022 | 1,033 | 1,021 | 1,011 |
| Other Long Term Assets | 258 | 251 | 257 | 233 | 232 |
| Inventory | 10,218 | 10,377 | 11,145 | 10,293 | 10,272 |
| Debtors | 230 | 209 | 70 | 84 | 22 |
| Cash and Bank Balance | 374 | 436 | 570 | 420 | 306 |
| Other Current Assets | 116 | 125 | 176 | 107 | 99 |
| Current Liabilities | 1,581 | 2,261 | 2,410 | 1,851 | 1,751 |
| Net Current Assets | 9,357 | 8,886 | 9,552 | 9,053 | 8,948 |
| Application of Funds | 10,615 | 10,159 | 10,842 | 10,307 | 10,191 |



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WHY IS TBZ DIFFERENT?



Pedigree

- 150+ years in jewellery business
- First jeweller to offer buyback guarantee in 1938
- Professional organisation spearheaded by 5th generation of the family

Strong Brand Value

- Healthy sales productivity
- High footfalls conversion 80%
- High ticket size Gold Rs 91 k,
 Diamond Rs 129 k

Scalability & Reach

- 37 stores (~1,10,666 sq. ft.)
- Presence 26 cities, 11 states

Expansion Plan -

 ~150,000 sq. ft. (75% of expansion through franchise route)

TBZ

SUSTAINABLE COMPETITVE ADVANTAGES

Specialty Wedding Jeweller

- ~ 65% of sales are wedding & wedding related purchases
- Compulsion buying
- Stable fixed budget purchases by customers

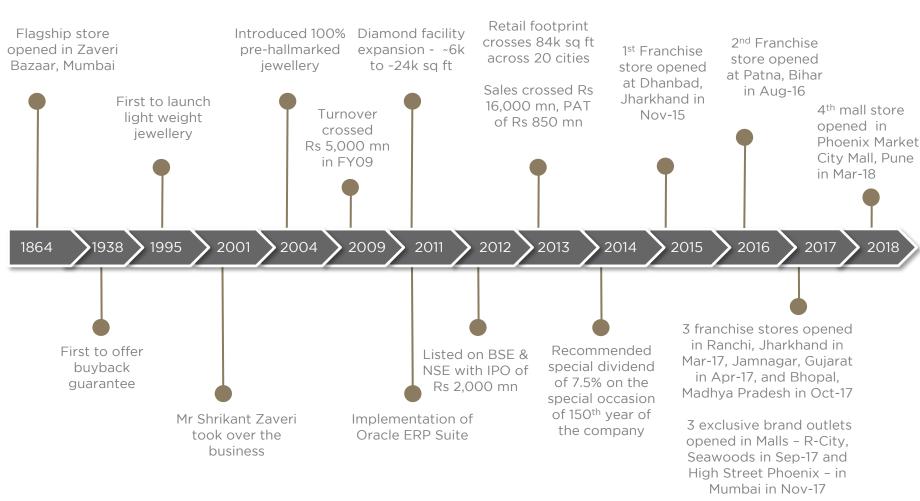
Design Exclusivity

- 35 designers (incl. 16 CAD)
- 8 10 new jewellery lines/year
- In-house diamond jewellery production
- Customer loyalty
- Premium pricing

KEY MILESTONES



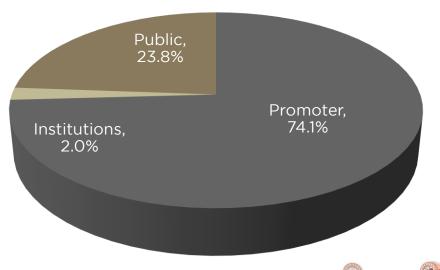
STRONG LEGACY OF MORE THAN 150 YEARS BUILT ON TRUST



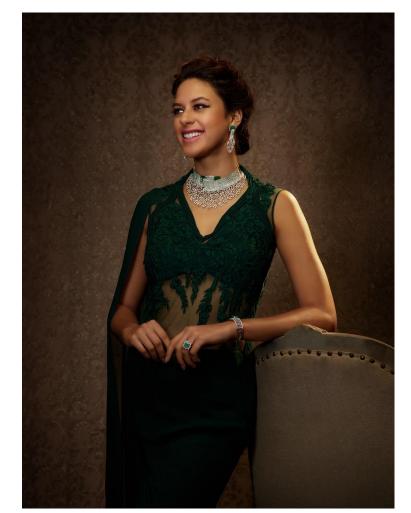
KEY MILESTONES



SHAREHOLDING PATTERN - MARCH 2018

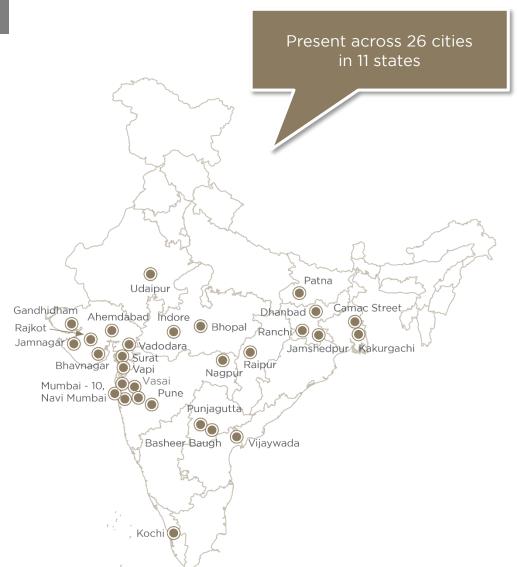






RETAIL PRESENCE





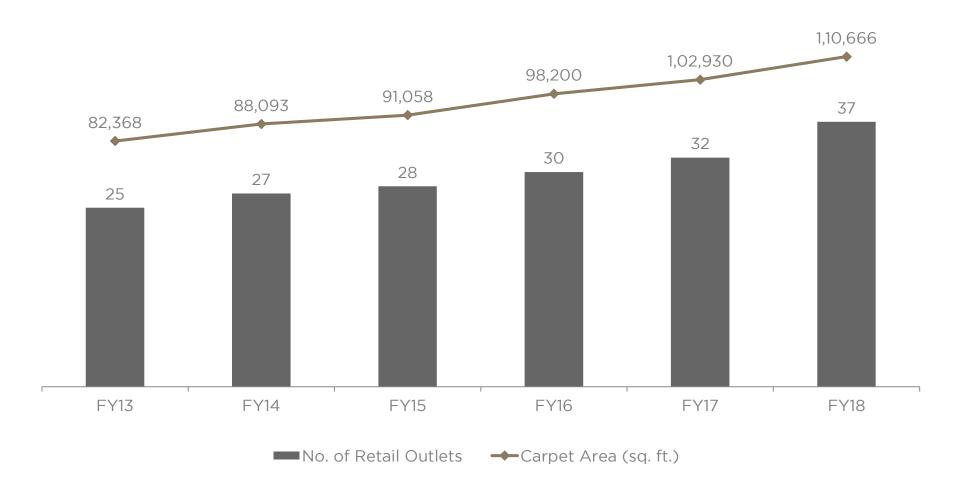
PAN-INDIA PRESENCE WITH 37 STORES WITH A RETAIL SPACE OF ~1,10,666 SQ. FT. SPREAD ACROSS 26 CITIES IN 11 STATES

| NUMBER OF STORES | TILL DATE |
|---------------------------------|-----------|
| Large Format (> 2,000 sq. ft.) | 28 |
| Small Format (<= 2,000 sq. ft.) | 9 |
| Total Stores | 37 |
| Total Area | ~1,10,666 |



RETAIL FOOTPRINT EXPANSION





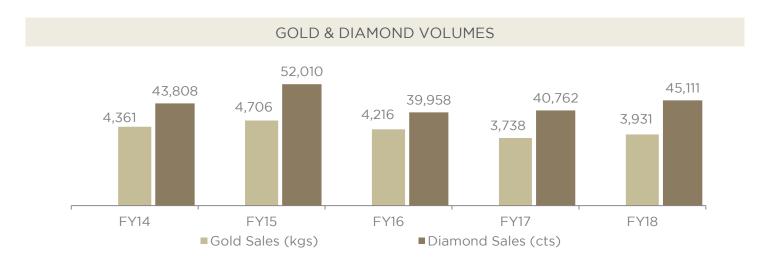


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OPERATIONAL SUMMARY



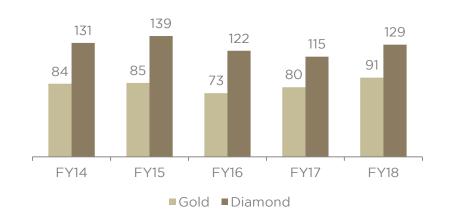




4.0 O.1 -9.9 -16.5 FY14 FY15 FY16 FY17 FY18

SSSG: Same store sales value growth

AVERAGE TICKET SIZE (RS '000)





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BUSINESS MODEL: MANUFACTURING



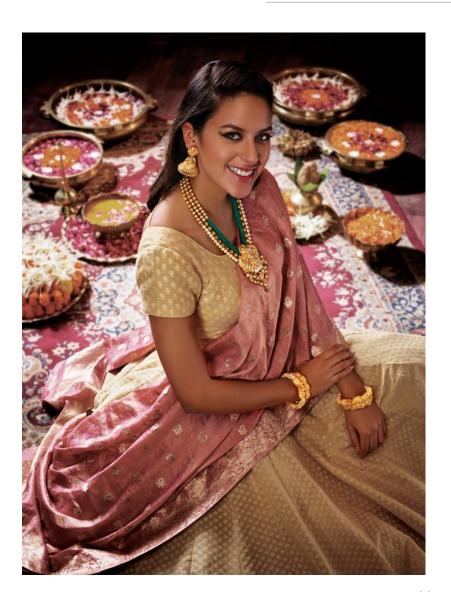
Gold

Raw Material - Bullion

Sources:

- Exchange & purchase of old jewellery
- Bullion dealers
- Banks imported gold
- Banks domestic gold (gold deposits) on loan

- Gold jewellery manufacturing is outsourced.
- Vast nation-wide network of 150 vendors
- Each vendor has an annual gold processing capacity of more than 100 kg.
- These vendors are associated with TBZ since generations and are experts in handmade regional jewellery designs.



BUSINESS MODEL: MANUFACTURING



Diamond

- Raw Material Cut & polished diamonds
 Sources:
- DTC site holders

- In-house diamond jewellery manufacturing leading to exclusive designs, lower costs, and higher margins
- Manufacturing facility at Kandivali, Mumbai spread over ~24,000 sq ft with capacity of ~200,000 cts (on dual shift basis).
- The facility also has capacity for 4,000 kg of gold refining and 4,500 kg of gold jewellery components manufacturing.

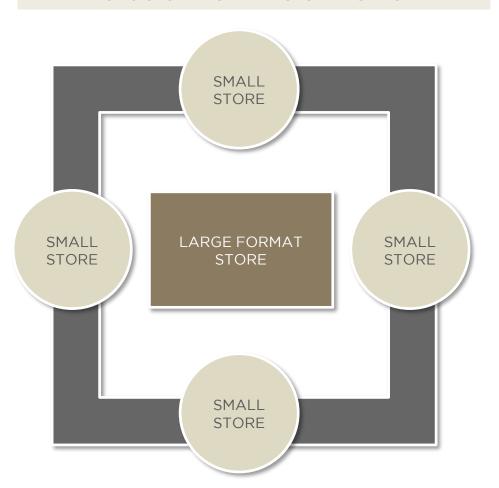


BUSINESS MODEL: RETAIL



EFFICIENT INVENTORY MANAGEMENT

HUB & SPOKE MODEL - ROI OPTIMISATION



SMALL STORES

- <= 2,000 sq ft</p>
- Across the city
- Smaller range
- Lower price points (up to Rs 500k)

LARGE STORES

- > 2,000 sq ft
- Standalone high street heart of city
- Wider range
- Higher price points (up to Rs 2,000k)

BUSINESS MODEL: SCALABILITY



- TBZ has an expansion plan to increase its retail space from ~1,10,666 sq. ft. at present to around 1,50,000 sq. ft. over near term.
- TBZ plans to carry out 75% of the expansion through the franchisee route and balance 25% through the addition of its own stores.
- All the prospective expansion locations have already been identified backed by 2 years of extensive market research.

| | FY12 | Till Date | Target |
|------------------|---------|-----------|-----------|
| Number of Stores | 14 | 37 | |
| Retail Sq ft | ~48,000 | ~1,10,666 | ~1,50,000 |
| Number of Cities | 10 | 26 | |
| | | | |

GOLD METAL LOAN: EFFICENT SOURCING CHANNEL



GOLD METAL LOAN ORIGINATION

- TBZ takes 10 kg gold from a bank on lease on day 0.
- The contract for gold lease is 180 days.
- TBZ provides a bank guarantee worth 110% of gold leased.
- Total Financing cost (interest on gold lease plus bank guarantee commission) to TBZ is ~3.5% p.a.

GOLD METAL LOAN REPAYMENT

- TBZ repays the gold daily based on actual sales of gold jewellery.
- The bank converts 1 kg of gold on lease as a sale to TBZ at a reference rate set by them as on day 1.
- TBZ books a purchase of 1 kg of gold.
- The balance 9 kg worth of gold continues to remain on lease.
- TBZ again replenishes the inventory by taking 1 kg of gold on lease from bank on day1.
- Since TBZ's gold jewellery inventory turns 2-3 times, it repays the gold lease before 180 days.

GOLD METAL LOAN ADVANTAGES

- Interest Cost Savings: Borrowing cost on gold lease is significantly lower compared to working capital borrowing cost.
- No Commodity Risk: Since gold is taken on lease, there is no gain if gold prices increase or loss if gold prices decrease.

GOLD METAL LOAN LIMITATIONS

- Sharp increase in gold prices: Gold lease is marked to market on a daily basis. So any increase in gold price will cause TBZ to top up its bank guarantee.
- Bank Guarantee limitations: Bank guarantee issued by the bank to TBZ is based on the drawing power enjoyed by TBZ.
- **Contract Period:** If TBZ is unable to sell the gold on lease within 180 days, then they will have to convert the balance unutilized gold to purchase.

AWARDS & RECOGNITION



- "INDIA'S MOST PREFERRED JEWELLERY BRAND" UBM India - 2017
- "BEST RING DESIGN OVER Rs. 2,50,000"
 JJS-IJ Jewellers Choice Design Awards 2016
- "TV CAMPAIGN OF THE YEAR"
 12th Gemfields Retail Jeweller India Awards 2016
- "DIAMOND JEWELLERY OF THE YEAR"
 12th Gemfields Retail Jeweller India Awards 2016
- "BEST NECKLACE DESIGN AWARD- 2016"
 JJS-IJ Jewellers' Choice Design Award 2016
- "ASIA'S MOST POPULAR BRANDS 2014"
 World Consulting & Research Corporation (WCRC) 2014
- "BEST JEWELLERY COMPANY AWARD"
 Gems & Jewellery Trade Council of India Excellence
 Awards 2014
- "BEST DIAMOND JEWELLERY & BRACELET DESIGN"
 Indian Jeweller Jeweller's Choice Design Award -2014













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