

Merchandiser
Department: Diamond
Job Description:
<ul style="list-style-type: none"> • Assist in merchandise plans for the category based on insights gained from merchandise mix, historical trends and future outlook projected by the brand. • Analyze store profile based on reports, including weeks of stock, merchandise sales blend, inventory by store grade. • Ensure effective in-season management (stock analysis and balancing, markdown management, stock vs. sale performance). • Plan merchandise mix for each store and complete initial product allocation to stores and reserve management based on pre-distribution. • Finalize seasonal assortment plan and size run book in collaboration with Sr. Merchandiser. • Monitor the product line, pricing and developments of competitor brands. • Ensure the ageing standards are followed and the stock turns are maintained as per the company policy. • Manage margin negotiations, orders, stock distribution and product selection. • Monitor and analyze both, the best sellers and slow sellers and take appropriate actions. • Keep a track of actual sales vs sales forecasts, inventory checks, forth coming events and address the replenishment needs of the stores on day-to-day basis. • Perform regular store visits and competition analysis communicate findings to the respective stake holders.
Requirement
<ul style="list-style-type: none"> • Qualification – Bachelors/Masters in Retail Management - Buying and Merchandising
Experience - Minimum 3-5 years of experience in a similar role
<ul style="list-style-type: none"> • Industry Preference: Jewellery /Retail/Apparel • Gender Preference: Male/Female