

Date: 5th October, 2017

To
The Manager
Compliance Department,
BSE Limited
Corporate Service Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001.

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation of shifting of existing Churchgate (Mumbai) showroom on Thursday, 5th October, 2017 to new location in the same building of the existing showroom**

This is to inform you that the Company will shift its existing Churchgate (Mumbai) showroom on Thursday, 5th October, 2017 to new location in the same building, situated at Premise No. 5 (Unit No.3), Sunder Mahal, 141, Marine Drive, Churchgate, Mumbai – 400 020.

Kindly treat this as intimation under the applicable Regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**



Niraj Oza
Head – Legal & Company Secretary



tbz[®]
The original since 1864

TRIBHOVANDAS BHIMJI ZAVERI LTD.

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.

11th Floor, West Wing, Tulsiani Chambers, Free Press Journal Road, Nariman Point, Mumbai – 400 021. Tel.: 022 30735000 Fax : 022 30735088

www.tbztheoriginal.com

TBZ –The Original, relocates its Churchgate store in the same vicinity at Marine drive

Tribhovandas Bhimji Zaveri (TBZ- The Original), India's trusted jewellery retailer relocates to a much bigger and grander showroom that is spread across an area of 2350 sqft. This showroom will preview an array of Gold and Diamond Jewellery. The new store is in the same vicinity, just relocating to Marine Drive

The new Marine Drive store will bring its consumers a variety of bridal jewellery in traditional and contemporary designs. The store displays a perfect blend of class & style with its iconic & unique designs in diamond & gold that can be worn at various occasions. The beautiful range designs include bridal sets, classic rings, bracelets, bangles and elegant pendants which can be styled on a daily basis. Custom-made pieces can now be lovingly created from one of the widest repertoire of best-in-class traditional and contemporary designs archived by the master craftsmen of TBZ-The Original.

The store's luminous space has an elegant and polished environment with beautiful display comfortable seating, ambient lighting and stylish interiors to ensure a unique experience for the customers.

About Tribhovandas Bhimji Zaveri Limited:

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognized for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% per-hallmarked jewellery in India. The company has transformed itself from a one store family owned business in 1864 to a professional organisation spearheaded by the 5th generation, expanding its presence and reach across India with 35 stores operational with a retail space of around ~12230 sq ft spread in 25 cities.

For Tribhovandas Bhimji Zaveri Limited

Bavari

**Binaisha Zaveri
Whole-time Director**



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