

TBZ-THE ORIGINAL BAGS THREE JAIPUR JEWELLERY SHOW – INDIAN JEWELLER JEWELLERS' CHOICE DESIGN AWARDS

Iconic brand TBZ-The Original has proved once again that when it comes to design, it will always win acclaim and accolades from all stakeholders! Tribhovandas Bhimji Zaveri Limited (the "Company" or "TBZ Ltd."), a well-known and trusted jewellery retailer in India, has been conferred with **three Jaipur Jewellery Show-Indian Jeweller Jewellers' Choice Design Awards 2013** –1. Designer Jewellery Under Rs. 5,00,000 ,2. Best Bridal Design Between Rs. 10,00,001-20,00,000 and 3. Editor's Choice Award -Best Bridal over Rs.20, 00,000. TBZ-The Original was the only brand to win three awards in multiple Jeweller's Choice categories.

Mr. Shrikant Zaveri, Chairman and Managing Director, TBZ Ltd. received the awards at a glittering function hosted by actress Mona Singh in the presence of prominent personalities such as Siddharth Singh- Joint Secretary – Ministry of Commerce ; Vipul Shah - Chairman, Gem and Jewellery Export Promotion Council; and Ashok Parnami, MLA, etc. A vibrant fashion show with the best of the gold and diamond jewellery was showcased by professional models.

TBZ-The Original, the wedding jewellery specialist, was chosen in the award-winning categories amongst peers, who submitted their best designs across 24 product categories. The winning pieces from over 500 entries were reviewed and chosen from over 10,000 votes received from retailers across India, in favor of their favourite designs.

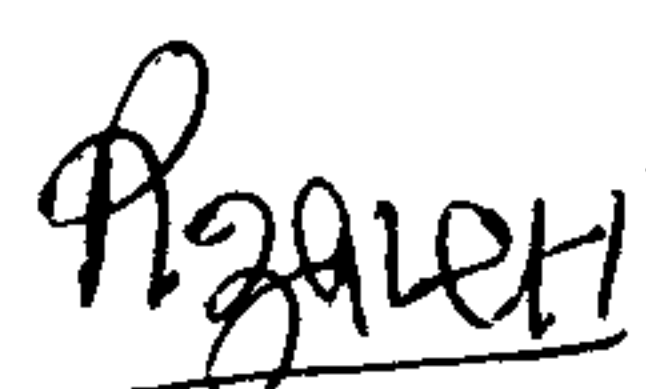
Mr. Shrikant Zaveri, Chairman & Managing Director, TBZ Ltd., "TBZ-The Original designs have always been customers' favourite and now key stakeholders such as the trade and retailers have recognised the brand's design acumen. We have been crowned as the best designer bridal jewellery for connoisseurs in the premium and luxury category. We have also been acknowledged in the designer jewellery under Rs. 500,000 proving that we are within reach of aspirants. We constantly focus on encouraging innovation and excellence in designer jewellery while being true and relevant to Gen-X. Three awards recognize our efforts to become synonymous with Tradition, Trust and Timeless while being an encouragement for times to come."

The awards night brought forth a wonderful opportunity for manufacturers and designers of India, to showcase their talent, creativity and products through a unique platform, which was accessible from any part of the country and created especially for them. The sponsors for the event were Presenting Partner JJS; Powered By Partner GIA; Logistics Partner B.V.C Group; Trophy Partner- Swarovski Gems; and Category Partners KGK, HVK and ECLATS. The event was hosted and organised by Indian Jeweller(IJ).

About Tribhovandas Bhimji Zaveri Limited:

TBZ Ltd. (BSE: 534369 | NSE: TBZ) has a 150-year old track-record of trust, quality and purity of its products, TBZ has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2006, 2007 and 2008. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007, the Jaipur Jewellery Show Gold Souk Awards 2007, which honoured TBZ's contribution to the gem and jewellery industry in India, and the Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 – Council for Fair Business Practices Award. Another prestigious win for TBZ-The Original came when it bagged 2 awards under the marketing excellence category along with being awarded as the 'Best Branded Traditional Jewellery of the Year 2012' Award from the Bombay Bullion Association at the 9th India International Gold Convention Hyderabad. This year, Mr. Shrikant Zaveri, Chairman & MD, TBZ Ltd., received the coveted prestigious MACCIA Award 2013 for Excellence in Entrepreneurship – Large Enterprise in Gems & Jewellery category award from Hon. Union Minister Mr. Sharad Pawar at a glittering function organized by the Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA). TBZ Ltd. has 27 stores in 21 cities across 8 States including Maharashtra, Gujarat, Madhya Pradesh, Chhattisgarh, Kerala, Andhra Pradesh, Rajasthan and West Bengal.

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