

Date: 10<sup>th</sup> August, 2016

To  
The Manager  
Compliance Department,  
**BSE Limited**  
Corporate Service Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001.

Dear Sir,

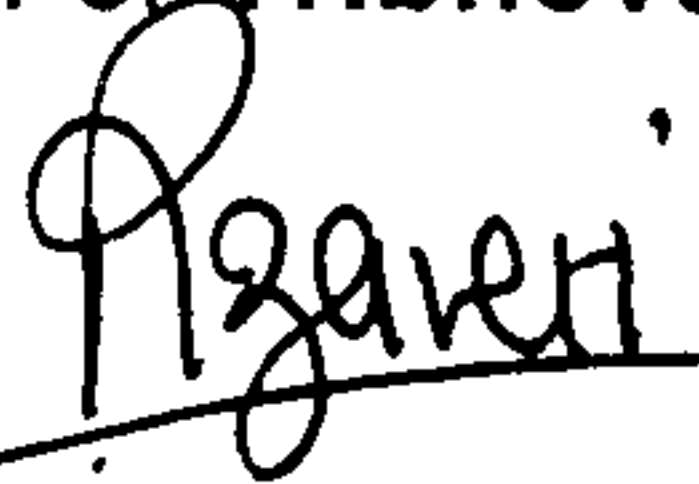
Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**  
Sub: **Intimation of opening 31<sup>st</sup> store and 2<sup>nd</sup> Franchise store at Patna, Bihar on Wednesday, 10<sup>th</sup> August, 2016**

This is to inform you that the Company will open its 31<sup>st</sup> store and 2<sup>nd</sup> Franchise store at Patna, Bihar on Wednesday, 10<sup>th</sup> August, 2016.

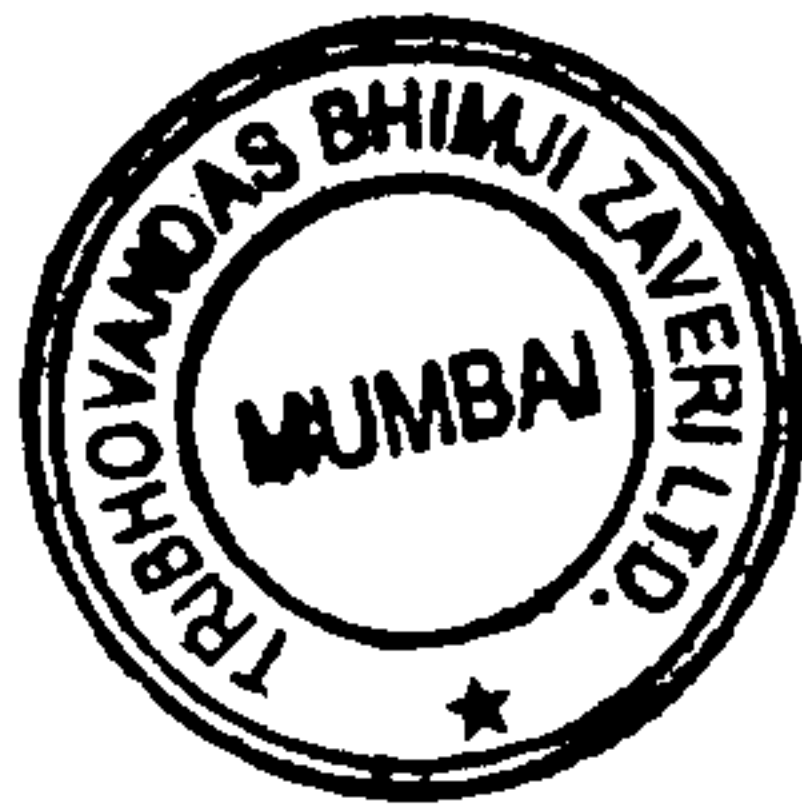
Kindly treat this as intimation under the applicable Regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,  
For Tribhovandas Bhimji Zaveri Limited



**Raashi Zaveri**  
Whole-time Director



Encl: Press Release



TRIBHOVANDAS BHIMJI ZAVERI LTD.

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.

Corp. Office : 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road,  
Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax : +91.22.3073 5088.

[www.tbztheoriginal.com](http://www.tbztheoriginal.com)

Press Release


**Tribhovandas Bhimji Zaveri announces opening of its Second Franchisee Store**

Tribhovandas Bhimji Zaveri Limited is happy to announce the opening of its 31st store in Patna, Bihar on 10<sup>th</sup> August, 2016. This would be the second franchise store of TBZ-The Original, taking forward its legacy of more than 150 years. Our franchise stores will offer a wide array of innovative and attractive jewellery designs and will provide the same standardized shopping experience to customers as the company-owned & operated store. We will handhold our franchisee partners at each stage of the learning curve of doing business and serving customers the TBZ way. Our second franchise store has a retail selling space of 2,850 sq ft. The company's total retail space has now increased to over 1,01,050 sq ft spread across 24 cities & 11 states in India.

**About TBZ- The Original:**

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognized for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% pre-hallmarked jewellery in India. The company has transformed itself from a one store family owned business in 1864 to a professional organization spearheaded by the 5th generation of the family, expanding its presence and reach across India with 31 stores operational with a retail space of around 1,01,050 sq ft spread across 24 cities in 11 states.

For Tribhovandas Bhimji Zaveri Ltd.

  
Raashi Zaveri

Whole-time Director





The original since 1864

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