Date: 14th February, 2019

To. The Manager, Compliance Department, National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1. G Block, Bandra-Kurla Complex. Bandra (East), Mumbai - 400 051,

To. The Manager, Compliance Department, **BSE Limited** Corporate Service Department, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

Dear Sir.

Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ Re: Sub: Intimation about the winning of two Awards in GJC's National Jewellery Awards (NJA) 2018 for (1) Showstopper Couture (Contemporary Diamond Jewellery) and (2) Treasure of Ocean (Pearl Jewellery of the Year) categories

This is to inform you that the Company wins two prestigious awards in GJC's National Jewellery Awards (NJA) 2018 for (1) Showstopper Couture (Contemporary Diamond Jewellery) and (2) Treasure of Ocean (Pearl Jewellery of the Year) categories. The Award has been given at the GJC's National Jewellery Awards (NJA) 2018.

Kindly treat this as intimation under the applicable Regulation(s) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,

For Tribhovandas Bhimji Zaveri Limited

Niraj Oza

Head Legal & Company Secretary

Encl.: Press Release



CIN No : L27205MH2007PLC172598

## TBZ-The Original wins 2 Awards in GJC's National Jewellery Awards (NJA) 2018 for 'Showstopper Couture' (Contemporary Diamond Jewellery) & 'Treasure of Ocean' (Pearl Jewellery of the Year) categories

TBZ-The Original added two more feathers to its iconic stature by scoring a double in the beginning of the year with a stellar first-amongst-equals performance! From amongst 800+ entries comprising the best jewellers in the country, TBZ-The Original won two National Jewellery Awards (NJA), an initiative by the All India Gem & Jewellery Domestic Council (GJC), in 'Showstopper Couture' (contemporary diamond jewellery) and 'Treasure of Ocean' (Pearl Jewellery of the Year) categories.

Renowned for its market-leading dominance in Gold & Diamond Jewellery, TBZ-The Original has made substantial inroads into new emerging consumer markets with respect to the precious stone jewellery and gemstone jewellery category. TBZ-The Original has successfully wooed suave and sophisticated millennials with scintillating personalized and intimate diamond jewellery designs. It has also extrapolated its expertise and experience to create pristine pure pearl jewellery for the aesthetes. No wonder 41 TBZ-The Original stores across 29 cities in India have become the fashion destinations of choice for the Gen-Next.

Raashi Zaveri ,Whole-time Director, Tribhovandas Bhimji Zaveri Ltd., said, "The National Jewellery Awards by GJC are the most eagerly awaited ones and we are overwhelmed that TBZ-The Original has won two prestigious awards as a 'Showstopper' on the grandest stage of them all. The NJA awards in Future-Fast categories are testimony that TBZ-The Original has mastered the art & science of Design and Manufacturing to create alluring jewellery for fashion-conscious modern customers. Our 'Treasure Trove' of designs and impeccable artisanship decodes the innate desires of style-conscious women and delivers what's in their heart. Just like pearls in an ocean, TBZ-The Original proves once again that we continue to innovate and be inspired by people's passion for jewellery that conquers hearts."





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TBZ-The Original offers a wide array of innovative, fantastic and attractive jewellery designs with an added attraction of custom-made products. Its showrooms showcase a vast range of contemporary and modern jewellery collection and a mix of gold, diamond and precious stones studded jewellery for discerning customers.

TBZ-The Original's enduring collection of aesthetically designed pieces epitomizes the spirit of femininity. Its trendy traditional as well as contemporary classic collections are trendsetters setting benchmarks of excellence.

About Tribhovandas Bhimji Zaveri Limited (TBZ Ltd. or TBZ-The Original)

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 154 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognized for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over the last 154 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% per-hallmarked jewellery in India. The company has transformed itself from a one store family owned business in 1864 to a professional organisation spearheaded by the 5th generation, expanding its presence and reach across India with 41 stores operating in 29 cities.

For Tribhovandas Bhimji Zaveri Ltd.

Raashi Zaveri

Whole-time Director



