Date: 12th December, 2018

To, The Manager Compliance Department **National Stock Exchange of India Limited** Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051.

The Manager, Compliance Department **BSE Limited** Corporate Service Department Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001.

Dear Sir / Madam,

Re: <u>Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ</u> Sub: <u>Intimation of shifting of existing Ghatkopar (East), Mumbai showroom on</u> Wednesday, 12th December, 2018 to new location at Ghatkopar (East)

This is to inform you that the Company will shift its existing Ghatkopar (Mumbai) showroom on Wednesday, 12th December, 2018 to new location situated at G-02 & G-03, Ground Floor, Manratna Business Park Premises CHS Ltd., Junction of Tilak Road, Derasar Lane, Ghatkopar (East), Mumbai – 400 077.

Kindly treat this as intimation under the applicable Regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully, For Tribhovandas Bhimji Zaveri Limited

Niraj Oza Head – Legal & Company Secretary





CIN No : L27205MH2007PLC172598 Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002, Tel.: +91.22.3956 5001, 91.22.40465001 Fax : +91.22.3956 5056. 11th Floor, West Wing, Tulsiani Chambers, Free Press Journal Road, Natiman Point, Mumbai - 400 021, Tel.: 022 30735000, 91.22.49255000 Fax : 022 30735088 www.tbztheoriginal.com

Your favourite Jewellery destination TBZ – The Original, Ghatkopar has relocated in the same vicinity! At the Crossroads of Tilak Road & Derasar Lane Opposite Food Spot Ghatkopar (East)

Tribhovandas Bhimji Zaveri (TBZ- The Original), India's most trusted jewellery retailer relocates its Ghatkopar store in the same vicinity to Shop no G-02 & G03, Ground Floor, Manratana Business Park, Opposite Food Spot, Junction of Tilak road and Derasar Lane, Ghatkopar (East).

The showroom is spread across an area of 2000 sqft showcasing its signature handcrafted Gold and Diamond Jewellery.

The new Ghatkopar store brings to you its latest sparkling bridal collection melding traditional and contemporary designs exclusively crafted in Vilandi and Jadau.

In addition to bridal wear, the store will offer a collection of ingeniously designed versatile light weight jewellery in diamond, precious stones and gold that can be worn at various occasions.

The beautiful range of lightweight designs includes classic rings, delicate bracelets, bangles and elegant pendants which can be styled on a daily basis. The store will also showcase a special line of Temple Jewellery comprising of necklaces and earrings encrusted with an idol of God mirroring the key elements of Indian heritage and devotion.

The store's luminous space has an elegant and polished environment with a beautiful display, comfortable seating, ambient lighting and stylish interiors to ensure a unique experience for the customers.

Mr. Shrikant Zaveri, Chairman & Managing Director, Tribhovandas Bhimji Zaveri Ltd., said, "Our new & exclusive Ghatkopar brand outlet showcases our intent and seriousness towards providing TBZ – The Original jewellery lovers with the best iconic designs and an exclusive instore-experience."

TBZ-The Original's sparkling Gold and Diamond Wedding jewellery collection comprises of a thoughtfully curated assortment of attention grabbing necklaces with intricate work that is sure to make a statement, mesmerizing engagement rings and stunning bangles that will make you shine at any occasion. The Bridal Collection will surely flatter every bride since it has been strung together with opulent Indian heritage & culture redefining the contemporary craftsmanship and inspired by the sangfroid of today's brides. All our products are TBZ – The Original certified and carry the BIS Hallmark.

About Tribhovandas Bhimji Zaveri Limited (TBZ Ltd. or TBZ-The Original)

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognized for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over the last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% per-hallmarked jewellery in India. The company has transformed itself from a one store family owned business in 1864 to a professional organisation spearheaded by the 5th generation, expanding its presence and reach across India with 40 stores operating in 28 cities.

For Tribhovandas Bhimji Zaveri Limited

Shrikant Zaveri Chairman & Managing Director



Tribhovandas Bhimji Zaveri Ltd.

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