

Date: 15<sup>th</sup> January, 2019

To,  
The Manager,  
Compliance Department,  
**National Stock Exchange of India Limited**  
Exchange Plaza, Plot No. C/1,  
G Block, Bandra-Kurla Complex,  
Bandra (East), Mumbai - 400 051.

To,  
The Manager,  
Compliance Department,  
**BSE Limited**  
Corporate Service Department,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001.

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**  
Sub: **Intimation of the opening of 41<sup>st</sup> store at Phoenix Market City Mall,  
Bengaluru on Tuesday, 15<sup>th</sup> January, 2019**

This is to inform you that the Company is opening its 41<sup>st</sup> store at Unit No. G-70, on the Lower Ground Floor, Phoenix Market City, Mahadevpura, Nr. Krishnarajapuram Flyover, Bengaluru - 560 048 on Tuesday, 15<sup>th</sup> January, 2019.

Kindly treat this as intimation under the applicable Regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,  
For Tribhovandas Bhimji Zaveri Limited



**Niraj Oza**  
Head – Legal & Company Secretary



**tbz**  
The original since 1864

TRIBHOVANDAS BHIMJI ZAVERI LTD.

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, 91.22.40465001 Fax: +91.22.3956 5056.  
11th Floor, West Wing, Tulikani Chambers, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: 022 30735000; 91.22.49255000  
Fax: 022 30735088 www.tbztheoriginal.com

## Hello Bengaluru! TBZ-The Original all set to woo the Silicon Valley of India & glamourize the Garden City

➤ TBZ-The Original's 1st ever store in the State & City, expanding its southern footprint

Hello Bengaluru! It's a rare moment when an iconic brand – 154 years in the making – makes a grand entry to Namma Ooru to woo the techizens of the Silicon Valley of India and glamourize the girls of Garden City!

TBZ-The Original continues its march across India conquering hearts, minds and souls with the addition of its first-ever store in the State and the City located at Bangalore Phoenix Market City Mall, Lower Ground Floor, Shop no G-70, Whitefield Road, Mahadevpura. For connoisseurs and Jewellery lovers in Bengaluru, the new fashion destination will be TBZ-The Original Bengaluru. The first store in Bengaluru is also the 41st TBZ-The Original store across 29 cities in India.

**Ms. Raashi Zaveri, Whole-time Director, Tribhovandas Bhimji Zaveri Ltd.,** said, "Just as Bengaluru is a melting pot of cosmopolitan culture and interesting influences, TBZ-The Original new collections are inspired by our customers and cater to today's modern day woman. We intend to provide the City's stylistas with the best design and instore-experience. As a part of our new product range, the designs will cater to every woman who wears jewellery to complete her look and not necessarily only for occasions."

TBZ-The Original, Bengaluru offers a wide array of innovative, fantastic and attractive jewellery designs with an added attraction of custom-made products. The showroom showcases a vast range of contemporary and modern jewellery collection and a mix of gold, diamond and precious stones studded jewellery for discerning customers. It provides the same standardized shopping experience to customers as other company owned stores.

TBZ's enduring collection of aesthetically designed pieces epitomizes the spirit of femininity. Its trendy traditional as well as contemporary classic collections are trendsetters setting benchmarks of excellence. The exquisite gold and diamond jewellery collection comprises of a thoughtfully curated assortment starting with mesmerizing modern day rings, beautiful bangles and Kangans, attention-grabbing necklaces with intricate work for every occasion; amongst other categories. Fabulous jewellery designs at surprisingly affordable prices are a treat for early birds visiting the stores.

### About Tribhovandas Bhimji Zaveri Limited (TBZ Ltd. or TBZ-The Original)

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 154 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding jewellery segment, recognized for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over the last 154 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% per-hallmarked jewellery in India. The company has transformed itself from a one store family owned business in 1864 to a professional organisation spearheaded by the 5th generation, expanding its presence and reach across India with 41 stores operating in 29 cities.

For Tribhovandas Bhimji Zaveri Limited



**Shrikant Zaveri**  
Chairman and Managing Director



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